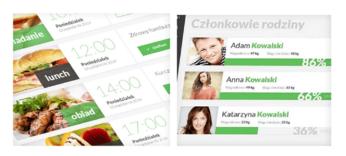


Dr.Barbara is a medical APP that cares for health & proper nutrition of its user via website, smartphones & tablets.

Application controls user's health by examining current medical tests in order to set up a diet plan and prevent diseases.

The application uses the subscription system that enables its users to choose between 3, 6, 12, 24, and 36 months period.





Main finctionalities:

- Proving a nutriton plan based on the result of medicaL examination and user's taste perferences.
- Uder is taken care of by a team of professional doctors who whatch over his diet plan.
- APP prompts user about the comming meals, produces shopping lists and shows weight loss changes.

Business model structure:

