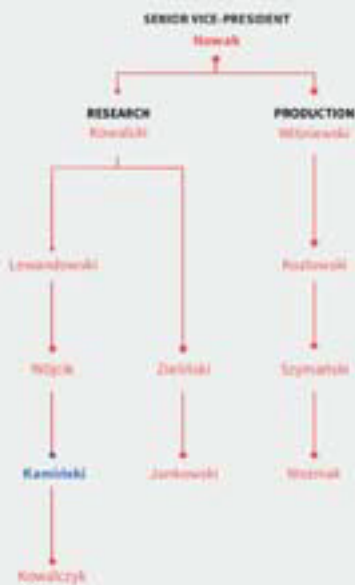


Our company is an online tool used for creating maps of relations between employees in the form of clear graphs. Knowledge about the company's informal structure facilitates the process of making the right managerial decisions, reducing labour costs, as well as change management within the organisation. Our product is addressed mainly to the board members, management staff and HR specialists.

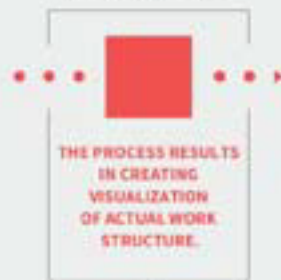
### CASE STUDY

On the basis of research published in: *The Hidden Power of Social Networks: Understanding How Work Really Gets Done in Organizations*. Andrew Parker, Rob Cross, Harvard Business Press, Boston, 2014.

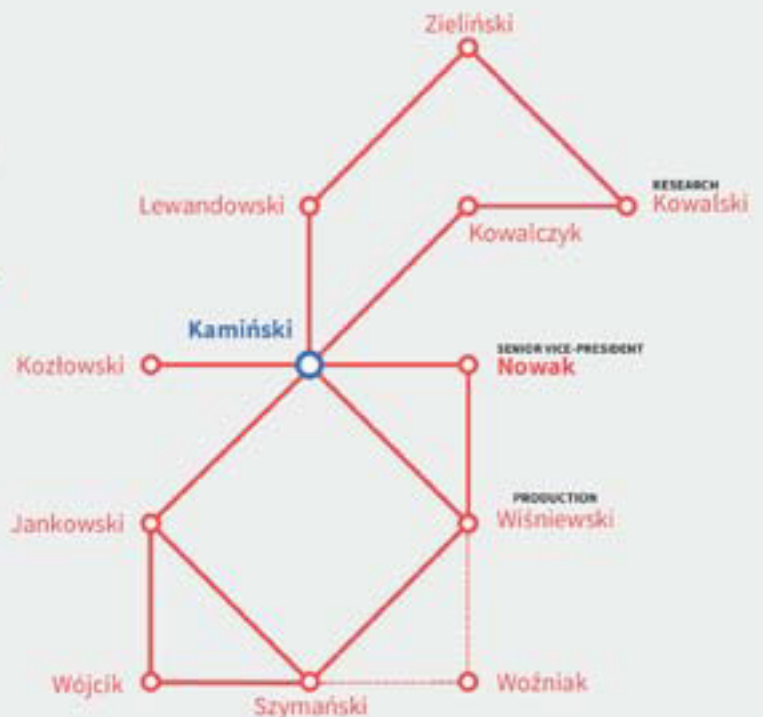
#### FORMAL STRUCTURE (how formally it looks)



Mapping relations presents informal structure – cooperation between employees.



#### INFORMAL STRUCTURE (how actually it looks)



Kamiński is placed in the centre of information network although his formal position is relatively low.

Employee who has low position in formal structure plays a key role in company's communication.