



EXTREME SPORTS CAR CONCEPT UNVEILED AT GENEVA MOTOR SHOW ,15

We believe good design is the key feature in a product's life.

Our company originated in Turin, the design capital of Italy. We have expanded worldwide with the main headquarters based in the center of Europe, Poland.

Blending and linking designers around the world (Poland, Italy, Russia, Mexico, Iran, India, China, Taiwan, Israel, Colombia, UK, etc...) Designers with different areas of expertise and different cultural backgrounds, combining skills and talents for a better understanding and creation of design solutions for local and global markets.

Our strength comes from our diversity, cultural differences, unity and experienced gained in places such as (Pininfarina, Suzuki, Daihatsu/Toyota, FF Design, Xin Da Yang (Geely Motors). It is our passion to look for innovative, user friendly and beautiful design solutions in the fields of: Transportation and Product design, where we can realize the complete design process or just particular stages of the process required.

Transportation and Product Design :

I CARS I BUSES I TRAINS I MOTORCYCLES I BICYCLES I
I YACHTS I DRONES I OTHER VEHICLES & PRODUCTS I

As human beings our first reaction to the things we interact with is an emotional reaction, and then we rationalize the experience. Design must fulfill and intertwine the emotional and rational needs of people, in a perfect symbiosis between form and function. Design not only enhances the experience of the users but also their surroundings.

Services :

Sketches & Renderings, Showcars and Prototypes, Style research, Storyboard definition, Virtual modeling, Color & Trim, Scale Models, Clay modeling, etc.

